



Sport Management Students to Assist with NCAA Tournament

Several sport management students along with members of the SMGT 426 Sport Public Relations class will assist WSU Athletics and the community as Wichita plays host to the NCAA Women's Basketball Tournament First and Second Rounds at INTRUST Bank Arena on March 20 and 22.

Many graduate students will work alongside WSU Athletics in the tournament operations area, while many members of the undergraduate Sport PR class will assist with media operations, which includes every game being shown on the ESPN family of networks.

This marks the first time that the NCAA Women's Tournament has come to Wichita, and the eyes of the college women's basketball world will be fixed on our community in March as four teams battle for the opportunity to advance to the "Sweet 16".

All-session tickets for the tournament are available now by visiting the INTRUST Bank Arena website at <http://www.intrustbankarena.com/events.asp?id=11&pid=270&task=display>.

Alumni Spotlight -- Sheri Light

Marketing at Nike. I guess that's my 'round-about connection to Nike for now.

What advice would you give to those students who are currently in the program?

Definitely get out of your comfort zone from time to time to try a new segment of the sport industry.