

Wichita State University
HOUSE HIGHER ED COMMITTEE
February 12, 2019

VISION:

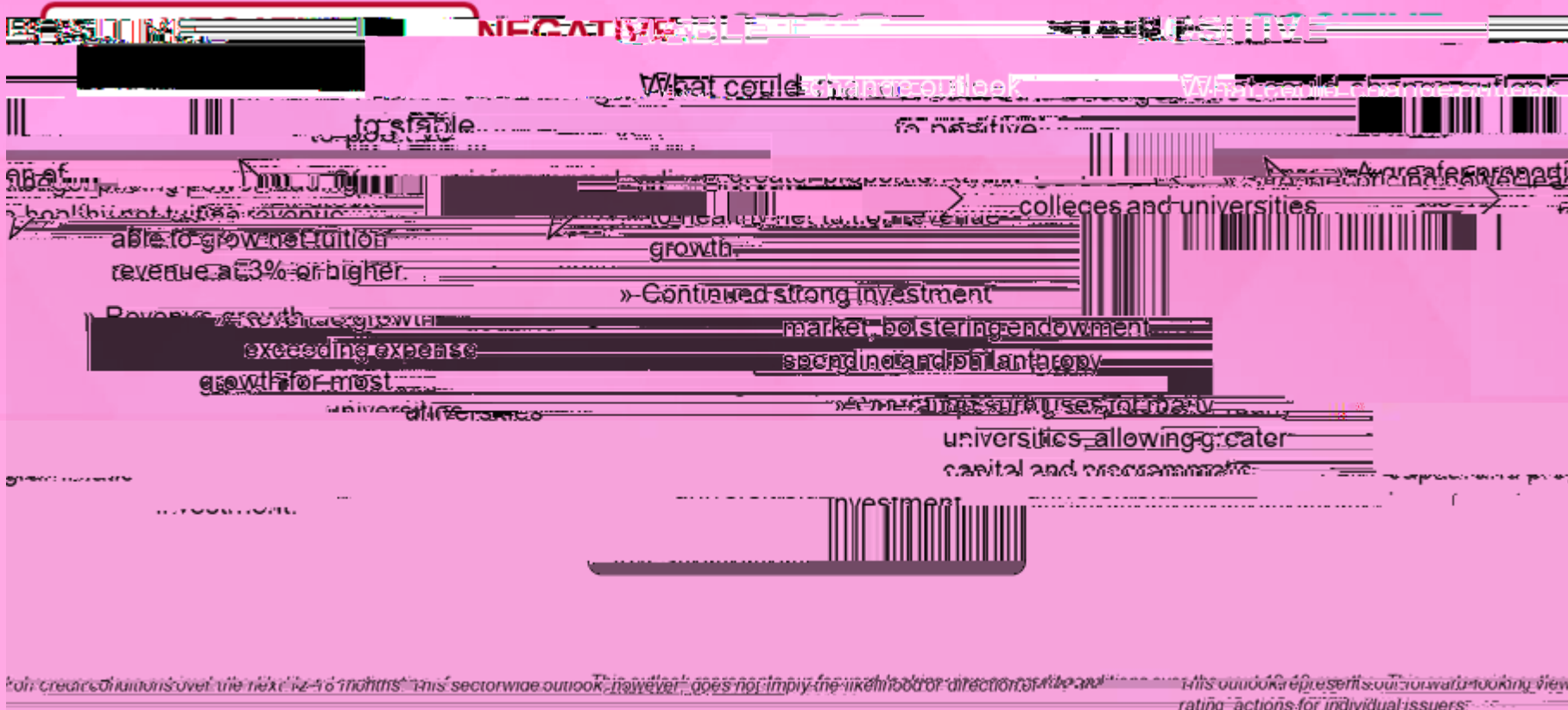
Wichita State University is internationally recognized as the model for *applied learning* and research.

MISSION:

The mission of Wichita State University is to be an essential educational, cultural and *economic driver* for Kansas and the greater public good.

Higher Education Outlook

2019 outlook remains negative with continued low net tuition revenue growth

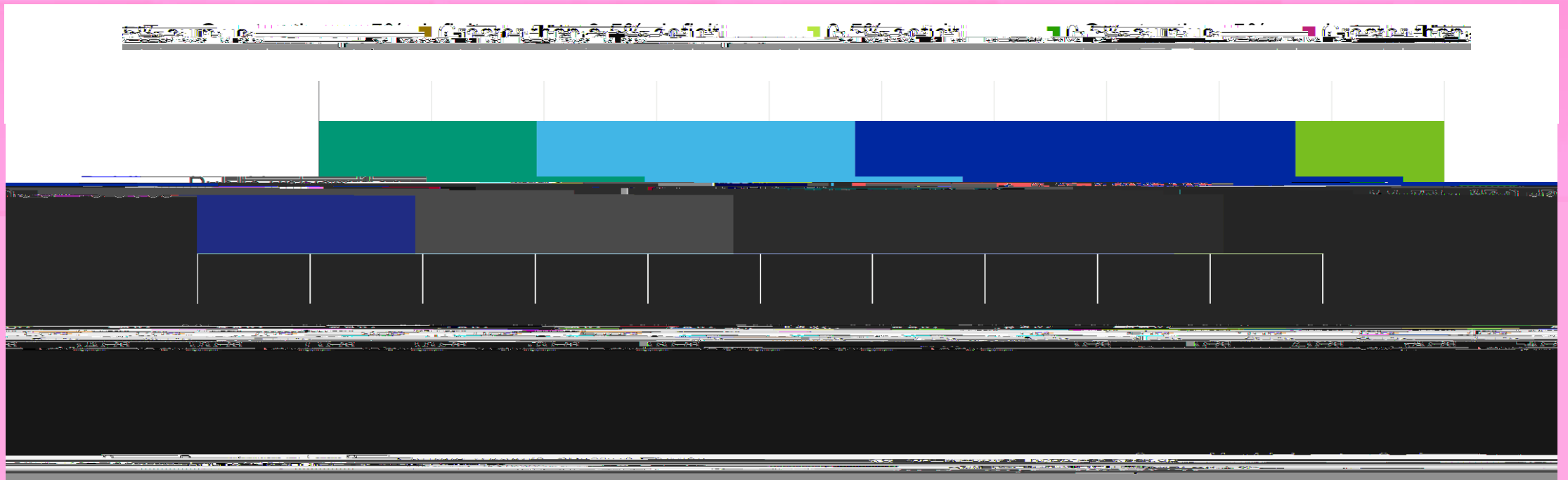


Financially

Nationally, expenses are outpacing revenue for many universities

48% run deficits

10% have surpluses more than 5%



5-Year % Change in State Support, Fiscal 2013-18

Seven large states (CA, TX, NY, FL, NC, GA, and IL) accounted for half of FY 2018 state support for higher education. Their total increase for FY 2018 was 2.4%, compared to 0.9% for remaining states.



Regional Challenges

Population in Kansas is relatively flat
Growth in low paying jobs is outpacing high paying jobs

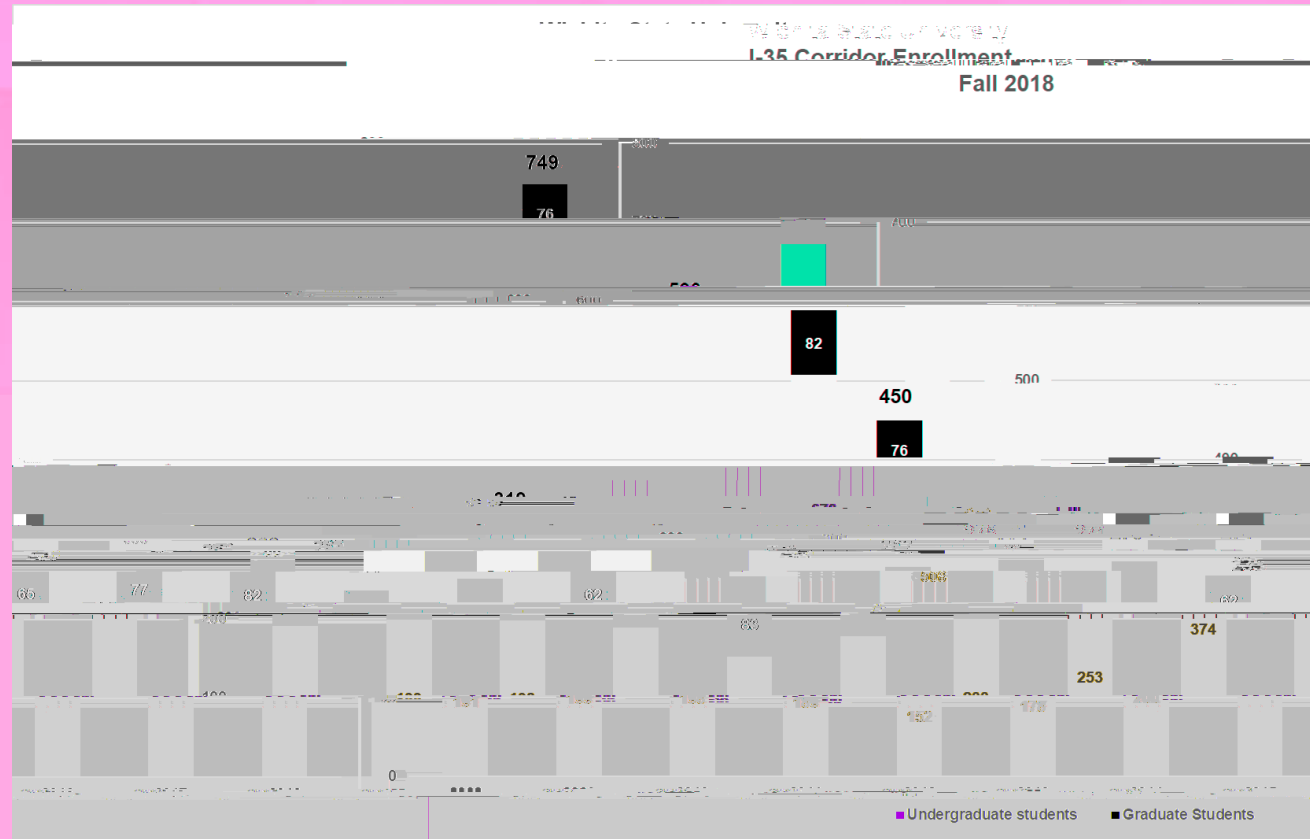
people

Increases pressure on out of state enrollment

**HOW IS
WICHITA STATE
RESPONDING?**

I-35 Corridor Strategy

Enrollment has increased along the I-35 corridor by close to 200% since 2014 (average increase of 30% per year):



Industry, BREG and Greater Wichita Partnership Needs

Additive Manufacturing and Design
Data Science and Analytics
Materials Science

Spirit Partnership



2018: Added 1,000 employees

2019: Expects to add 1,400

Resulting in highest employee count since



Current Partnerships on Innovation Campus



Just Awarded!

Largest Federal Grant in WSU History



**Development of Aging Aircraft
Sustainment Program**

\$15.95 M

STATE INVESTMENT IS CRITICAL

Respectfully request \$50 million for FY20 to help provide